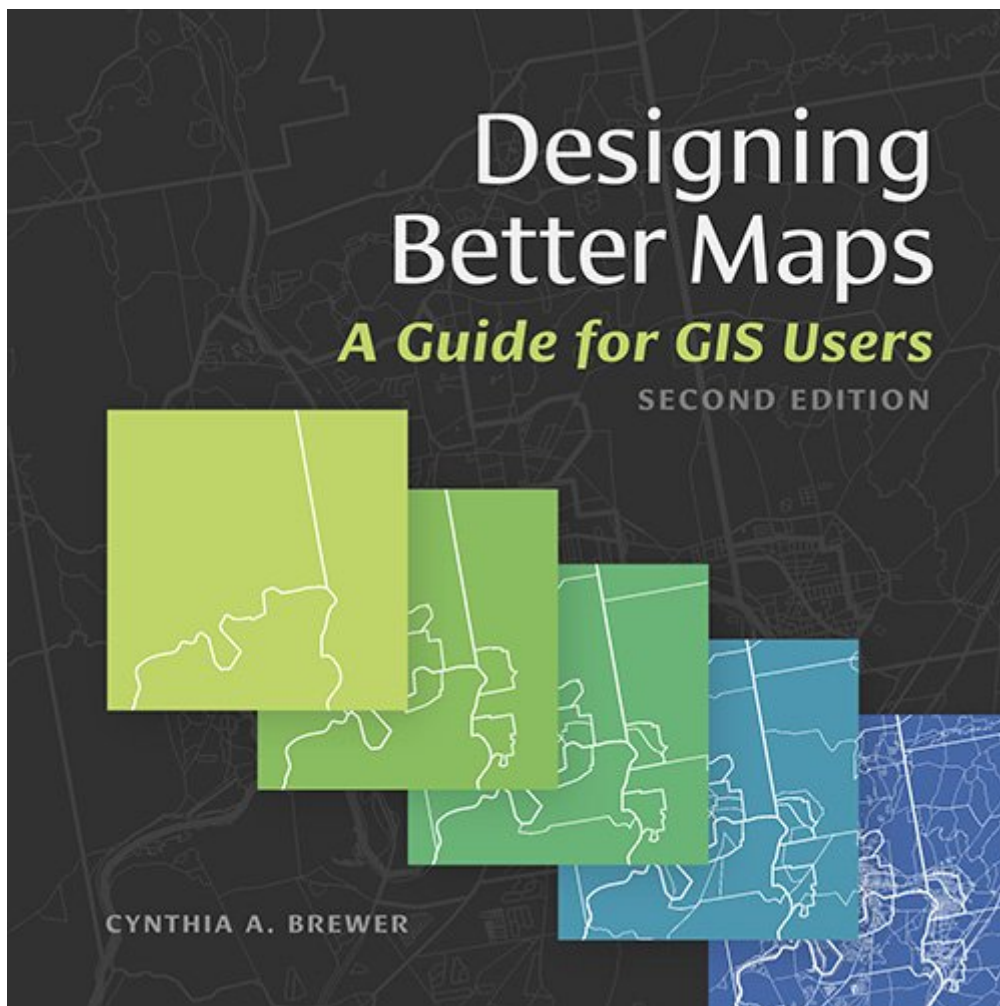




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# Designing Better Maps: A Guide For GIS Users A Guide For GIS Users



## Synopsis

Designing Better Maps: A Guide for GIS Users, second edition, is a comprehensive guide to the myriad decisions involved in creating maps that communicate effectively. In Designing Better Maps, renowned cartographer Cynthia A. Brewer guides readers through the basics of good cartography, including layout design, scales, projections, color selection, font choices, and symbol placement. Designing Better Maps also describes the author's ColorBrewer application, an online color selection tool. The second edition includes a new chapter on map publishing.

## Book Information

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## Customer Reviews

I love this book. I have been a GIS user for 10 years and really only came upon this book last year. It really helped me to improve my maps through thorough explanation of methods of map development and great examples. It didn't take me long to get through the book, but the information was valuable: clear and concise. It gave me changes I could implement the very next day at work- and I did. I wish I had found this book 10 years ago.

I bought this because I make maps as part of my job. I'd like to learn how to make better ones and this book had some helpful tips, especially when it comes to making maps for people who are color blind. Something that never occurred to me. Many of the examples are nice, text placement, text size, fonts, colors, etc. Overall, it's a nice addition to my library and I consult it on occasion when I need to.

Beautiful book. Makes you want to create more artistic maps and reach beyond the default settings when using mapping software. The book outlines the basic elements that a map needs to be held to cartographic standards as well as to be pleasing to the eye. It even goes into how to make maps readable to the color blind or for black and white publishing-when funding for color maps is short.

I'm a big fan of this book. It's full off useful cartographic advice, with plenty of illustrated examples. Before I read it I was worried it might be too ArcGIS centric (given that it's published by ESRI), but all the guidelines given are generic and can easily be applied to any GIS/Illustration package.

I enjoyed the simplicity of this book and how it nudges you into some deep concepts in a clear, fluent manner.

Great design I love to follow

This book will be mostly pretty basic for anyone who is trained as a designer since it relies on standard design methodologies to display map information (as it should!). I thought that this book was very well illustrated and well written and I enjoyed having it on-hand for a work project.

Basic, yet very important, introduction to the rules applied in cartography. Must have for people starting with GIS and map-making. Concise and reliable source.

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